



# Challenges and barriers for local government in developing and delivering home renovation

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**Climate Alliance** 

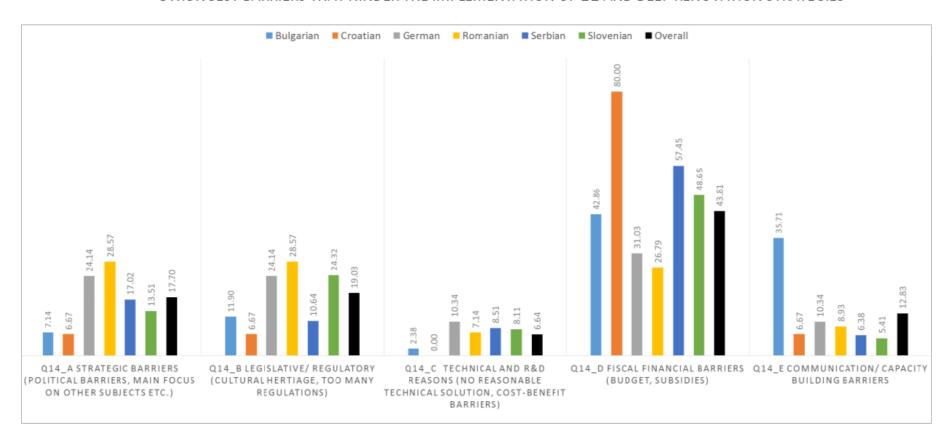
## Financing Home Renovation in Europe

Consensus on findings regarding the private housing refurbishment market

Core business Limited Emerging → A fragmented offer **Buiding** Quotation Commis-**Preliminary** inspection Quality Marketing financing Renovation **Financing** sioning & proposal and energy Insurance plan Follow-up analysis Craftsmen, Installers General contractors & Cooperatives Architects, Engineers Hardware stores, Brokers **Energy utilities** Banks Publicly funded advisers One-stop-shops ???

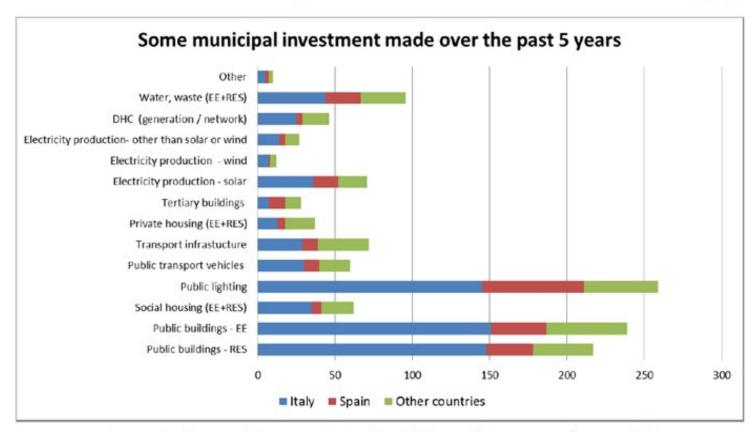
# **EMBuild Project Findings**

#### STRONGEST BARRIERS THAT HINDER THE IMPLEMENTATION OF EE AND DEEP RENOVATION STRATEGIES



# Investment experience (number of projects)





Experience indicated in municipal buildings (RES or EE) or public lighting by ≈ 60% of respondents (similar ratio in various countries)

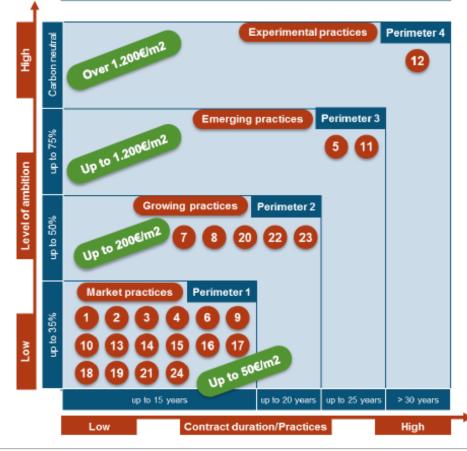


### **CITYINVEST Review of Finance Models**

#### Models



#### Model level of ambition mapping



#### What do cities do with it?





#### **OUR SOLUTION**

Attractive energy efficiency services package offered in a one-stop-shop



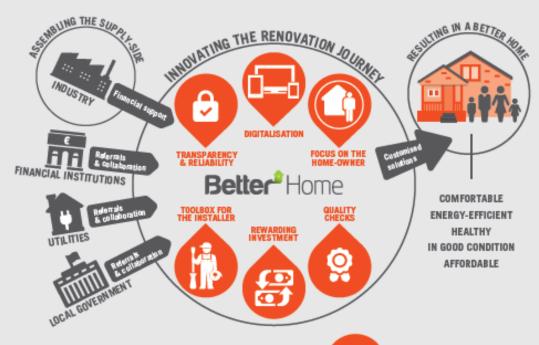


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#### THE BETTERHOME RENOVATION SERVICE





STARTED IN DENMARK
AMEGENTY
IN 2014 IN SWEDEN

AN AVERAGE ENERGY SAVING OF APPROX. A NETWORK OF:

3500 5 4 INSTALLERS BANKS UTILITIES

TOTAL INDIRECT TURNOVER OF ~ €34 MILLION

AYEARLY
100% INCREASE
IN NUMBER OF PROJECTS

DEEP RENOVATION BENEFITS

RESIDENTS ARE 50%
LESS LIKELY TO SUFFER FROM DEPRESSION AND ANXIETY WHEN BEDROOM TEMPERATURES ARE SET AT 21°C RATHER THAN 15°C RATHER THAN 15°C

40% OF EUROPEANS LACKING DAYLIGHT IN THEIR LIMING ROOM SELDON FEEL EMERGIZED.

IN HOMES WITH APPROPRIATE
LEVELS OF DAYLIGHT

EVERY INVESTMENT OF

€ 1 MILLION
IN UPGRADING THE BUILDING
STOCK IN THE EU CAN CREATE

19 NEW DIRECT JOBS

IN THE CONSTRUCTION SECTOR

Source: BPIE 2017, IEA 3015, VELLIX 2016

www.bpie.eu



### **THANK YOU**



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Climate Action Principles of Climate Alliance

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