



CASE – Center for Social  
and Economic Research

# The Political-Economy of Place-Based Policies with a Focus on Special Economic Zones

April 23-24, 2015 | Warsaw, Poland

Warsaw School of Economics,  
Building C, Aula I  
al. Niepodległości 128, Warsaw, Poland

DAY 1 | THURSDAY 23.04.2015

9:45 | Registration and coffee

10:15 | Introductions

10:30 | Panel 1: International perspectives

*moderator:* David Kaplan, University of Cape Town

*Bringing the Benefits of David to Goliath: Special Economic Zones and Institutional Improvement* |  
Christopher A. Hartwell, CASE – Center for Social and Economic Research

*Trade Performance of Free Trade Zones* | Jean-Marc Siroen, Ayçıl Yucer, University Paris  
Dauphine

11:30 | Coffee break

11:40 | Panel 2: Interdisciplinary perspectives

*moderator:* Anna Szelałowska, Collegium of Business Administration, Warsaw School  
of Economics

*Investments in SEZ and their impact upon development of poviats in Poland* | Adam  
A. Ambroziak, Warsaw School of Economics

*Political and economic factors affecting the location of Special Economic Zones (SEZs)  
in Poland* | Andrzej Cieslik, University of Warsaw

*'There is no Rose without a Thorn?': a Typical Trap in the Tax Incentive Driven Foreign Direct  
Investment Promotion Policy – a Lesson from the Polish Special Economic Zones* | Hiroshi Kaneko,  
Kozminski University in Warsaw; Tom Hashimoto, University of Oxford

13:10 | Lunch

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### 14:00 | Panel 3: Polish experience on data

*moderator:* Tom Hashimoto, University of Oxford

*The Regional Impact of Polish Special Economic Zones: Spatial Panel Modelling Perspective* | Piotr Ciżkowicz, Magda Ciżkowicz-Pękała, Piotr Pękała, Andrzej Rzońca, Warsaw School of Economics

*NPV-based econometric modelling in assessment of public intervention efficiency: case of Special Economic Zones* | Katarzyna Kopczewska, University of Warsaw

*Trade Openness and Sensitivity to Austerity: The Case of Special Economic Zones in Poland* | Jaroslaw M. Nazarczuk, University of Warmia and Mazury in Olsztyn; Stanislaw Uminski, University of Gdansk

### 15:30 | Coffee break and poster session

*Regional Dimension of High Technology Industries Development in France. The Case of Sophia Antipolis, Innovale and Aerospace Valley* | Maciej Gurbala, Warsaw School of Economics

*SEZ in Uzbekistan: distinctive features of the establishment and functioning* | Darya Ilina, Muzafar Karimov, Institute of Forecasting and Macroeconomic Research

*Special economic zones-are they really successful? The case of Poland* | Paweł Bartoszczuk, Warsaw School of Economics

*Materialities of economic growth in southwestern rural Poland and the case of the Special Economic Zone* | Marta Songin-Mokrzan, AGH University of Science and Technology

*Post-crisis macroeconomic comparative assessment of the Eurozone member states with the use of an improved misery index* | Kazimierz Pająk, Paweł Błaszczuk, Sławomir Zwierzchlewski, Poznan University of Economics

*SEZ design foresight for Ukraine: redistribution vs. growth* | Iaroslav Petrakov, Chernihiv State Technological University

### 16:10 | Panel 4: Polish experience on the ground

*moderator:* Adam A. Ambroziak

*Special economic zones as growth and anti-growth poles as exemplified by Polish regions* | Hanna Godlewska-Majkowska, Magdalena Typa, Warsaw School of Economics; Agnieszka Komor, University of Life Sciences in Lublin

*Special Economic Zones effectiveness assessment based on the adjusted “enclave” model. The Case of Poland* | Radosław Pastusiak, Monika Bolek, Magdalena Jasiniak, Jakub Keller, University of Lodz

### 17:10 | Summary of the day’s proceedings

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DAY 2 | FRIDAY 24.04.2015

9:15 | Registration and coffee

9:45 | Introduction and Summary of Day 1 findings, Christopher A. Hartwell, *CASE*

### Part 1: State of the Art Thought on SEZs from Practitioners

10:00 | Panel 1: Special Economic Zones as an instrument supporting regional development

*moderator:* Krzysztof Krzysztofia, Vice President of Krakow Technology Park

Cezary Tkaczyk, *President of „Starachowice” Special Economic Zone*

Pawel Tynel, *EY*

Mirosław Odziemczyk, *PAiIZ plenipotentiary for cooperation with special economic zones*

11:00 | Coffee break

11:30 | Panel 2: SEZs around the world: sharing know-how and good practices

*moderator:* Andrew Wrobel, *Why Emerging Europe*

Douglas Zhihua Zeng, *World Bank*

David Kaplan, *University of Cape Town*

Deborah Porte, *SEZ Specialist*

Inese Sulzanoka, *Head of the Representative Office in Poland, Investment and Development Agency of Latvia*

Harpreet Kaur Jaswal, *University of Delhi (TBC)*

12:30 | Lunch

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## 14:00 | Panel 3: A promised land or a risky investment – private companies’ experiences in Special Economic Zones

*moderator:* Paweł Tynel, EY

Józef Adam Bela, *Vice President, Pomeranian Special Economic Zone, Poland*

Michał Dembiński, *BPCC*

Beata Nieć-Górska, *Director of the Department of Investor Service, Malopolska Regional Development Agency*

Janusz Baranowski, *Deputy Director – Coordinator, The Investors’ and Exporters’ Service Center of the Łódzkie Region*

Grzegorz Kubik, *Mayor of Rawicz Municipality*

## Part 2: The Way Forward

## 15:00 | Panel 4: New trends and innovative ideas for SEZ development . What next; clusters, science parks or “intelligent” SEZs?

*moderator:* Deborah Porte, *SEZ Specialist*

Piotr Wojaczek, *President of the Management Board, Katowice Special Economic Zone Co. (TBC)*

Klaus-Otto Junginer-Dittel, *Deputy Head of Unit, Regional Aid DG Competition*

Joanna Podgórska, *Deputy of Director, Enterprise and Innovation Department, Polish Agency for Enterprise Development*

Aleksander Bąkowski, *Vice-President of the Management Board, SOOIPP - Polish Business and Innovation Centers Association*

Justyna Glusman, *Senior Manager, Technical Assistance Division, ECORYS Polska*

## 16:00 | Summary of the day’s proceedings

## 16:15 | Reception (TBC)

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